



Dear Friend of Westfield Friends School:

It is our pleasure to invite you to participate as a sponsor for this year's *WFS Gala 230*, celebrating Westfield Friends School's 230th year. This event will take place on April 14th, 2018 at Riverton Country Club. We are excited to bring together current and past parents, friends, family, alumni, and faculty for an evening featuring a cocktail hour, dinner, open bar, dancing, and mobile silent auction.

Westfield Friends School has provided quality education for children since it's founding in 1788. The school we all know and love needs your commitment to supporting our vision of what the future can hold for our young children. Like all independent schools, tuition covers approximately 80% of the actual cost of educating a student, and we depend upon the generosity of our community. This support funds our everyday priorities, scholarships, financial aid, and ultimately our long-term future. Your gift makes possible the foundations for life our school lays for its students: lifelong love of learning, strong sense of self, socially engaged global citizenship, compassion, critical thinking, and meaningful relationships.

Last year's Spring Fête was an exciting evening, and thanks to many of you, an incredibly successful event, raising more than our \$100,000 goal. Let's strive for another great year. A detailed listing of *WFS Gala 230* Sponsorship Opportunities is enclosed. Sponsors will be acknowledged at the event as well as in Westfield's electronic and print outreach. All donors are listed in the *WFS Annual Report*, which reaches over 1,400 homes in our community. We expect 200+ attendees and will be mailing nearly 600 invitations.

Please email or mail, at your earliest convenience, the enclosed sponsorship form. Alternately, visit www.wfsgala230.auction-bid.org to make your secure online contribution. Earlier submission dates apply to be featured in advanced outreach, such as Save the Date and the Invitation.

We hope you recognize the significance of your donation, and we look forward to seeing you in April so that we can all celebrate our special Westfield community, together. Every student attending Westfield Friends School benefits from your generosity, and we thank you.

Best regards,

A handwritten signature in black ink, appearing to read "Jon Hall".

Dr. Jon Hall, Head of School
Westfield Friends School

Westfield Friends School is a 501c(3) non-profit organization and your contribution is tax deductible to the extent provided by law. Donors are responsible for assigning a fair market value to their donated goods. Please refer to IRS Publications 526 and 8283 for additional information. EIN is #20-0994702



Sponsorship Opportunities

To be listed in the Invitation, please submit by: **February 5, 2018**
To be listed in the Printed Program, please submit by: **March 16, 2018**

Event Date: **April 14, 2018** held at **Riverton Country Club**

www.wfsgala230.auction-bid.org

Thank you for supporting our school !

DIAMOND SPONSORS \$7,500

- Premium seating for 20 (two tables) at event
- Verbal recognition and company logo / family name placement on one of the following: venue, registration, headlining attraction, Silent Auction, bar, entertainment, leaderboard (on a first come, first serve basis)
- Full page, color ad on inside front or back cover of printed and digital program
- Recognition in event program and signage, social media, website & mobile bidding app, and in WFS Annual Report
- Underwrites the cost of six (6) Westfield faculty or staff to attend the event

PLATINUM SPONSORS \$5,000

- Premium seating for 10 (one table) at event
- Verbal recognition and company logo / family name placement on one of the following: venue, registration, Silent Auction, bar, entertainment, leaderboard (on a first come, first serve basis)
- Full page, b/w ad in printed and digital program
- Recognition in event program and signage, social media, website & mobile bidding app, and in WFS Annual Report
- Underwrites the cost of four (4) Westfield faculty or staff to attend the event

GOLD SPONSORS \$2,500

- Premium seating for six (6) at event
- Logo placement at event
- Full page, b/w ad in printed and digital program
- Recognition in event program and signage, social media, website & mobile bidding app, and in WFS Annual Report
- Underwrites the cost of two (2) Westfield faculty or staff to attend the event

SILVER SPONSORS A \$1,000

- Premium seating for four (4) at event
- Half page, b/w ad in printed and digital program
- Recognition in event program and signage, social media, website & mobile bidding app, and in WFS Annual Report
- Underwrites the cost of one (1) Westfield faculty or staff to attend the event

SILVER SPONSORS B \$1,000

- Full page, b/w ad in printed and digital program
- Recognition in event program and signage, website & mobile bidding app, and in WFS Annual Report
- Underwrites the cost of one (1) Westfield faculty or staff to attend the event

BRONZE SPONSORS A \$500

- Premium seating for two (2) at event
- Quarter page, b/w ad in printed and digital program
- Recognition in event program and signage, website & mobile bidding app, and in WFS Annual Report

BRONZE SPONSORS B \$500

- Half page, b/w ad in printed and digital program
- Recognition in event program and signage, website & mobile bidding app, and in WFS Annual Report

SPONSORSHIP COMMITMENTS

Company/Family Name*:

List me as Anonymous

Contact Person*:

Phone*: ()

Title:

Address*:

Email*:

City/State/ZIP*:

Website:

Sponsor Signature*:

Date*:

* Required

We will participate at the following sponsorship level:

- \$7500 Diamond Sponsor*
- \$5000 Platinum Sponsor*
- \$2500 Gold Sponsor*
- \$1000 Silver Sponsor A*
- \$1000 Silver Sponsor B*
- \$500 Bronze Sponsor A*
- \$500 Bronze Sponsor B*

* Send electronic file (pdf or jpg) of company logo to: lilytaylor@mac.com

- \$ _____ \$100 Sponsor a Faculty / Staff
- \$ _____ Donate Any Amount

PAYMENT OPTIONS

Check • Please make check payable to: Westfield Friends School (enclose with form)

Order and secure payment may be completed online at www.wfsgala230.auction-bid.org

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Please keep a copy for your records and return completed form to Westfield Friends School via email to lilytaylor@mac.com, directly to WFS Volunteer, OR mail to 2201 Riverton Road, Cinnaminson, NJ 08077
Questions? Please contact your WFS Event Volunteer, or Kelly Lyons at lyoness926@gmail.com

www.wfsgala230.auction-bid.org
www.westfieldfriends.org



Advertising-Only Opportunities

Deadline for printed program: March 16, 2018
 Event Date: April 14, 2018 held at Riverton Country Club
www.wfsgala230.auction-bid.org

Thank you for supporting our school !

ADVERTISEMENT OPPORTUNITIES

A printed program will be distributed to event attendees and sponsors.

BUSINESS ADVERTISING

\$1000 Silver Sponsor B

- Full page Advertisement, b/w •
- Underwrites cost of 1 Faculty/Staff to attend event •
- Recognition in event program and signage, website & mobile bidding app, and in WFS Annual Report •

\$500 Bronze Sponsor B

- Half page Advertisement, b/w •
- Recognition in event program and signage, website & mobile bidding app, and in WFS Annual Report •

\$250 Quarter Page Advertisement, b/w

\$100 Corporate Shooting Star Listing, b/w (no logo)

WESTFIELD FAMILY ADVERTISING

Purchase an Ad at WFS Family rates. Include a message and/or photo of your child/grandchild, teacher, or special friend to let them know how proud you are of them.

\$200 Full Page Advertisement, b/w

\$100 Half Page Advertisement, b/w

\$50 Shooting Star

AD SPECS for Printed Program:
 - Details will be emailed-
QUESTIONS? Email:
 lilytaylor@mac.com
Deadline for printed program:
 March 16, 2018

\$100 Underwrite Faculty/Staff

\$ _____
 Donate Any Amount

BUSINESS LISTING / WESTFIELD FAMILY MESSAGE

Business/Family Name/Child/Grandchild: _____
 List me as Anonymous

Contact Person: _____ Phone: () _____

Address: _____ Email: _____

City/State/ZIP: _____ Website: _____

Westfield Family Message: _____

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